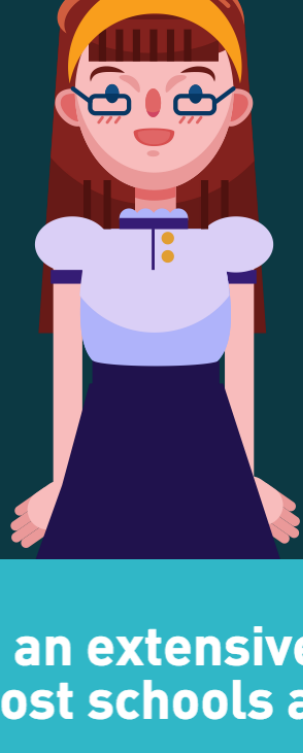


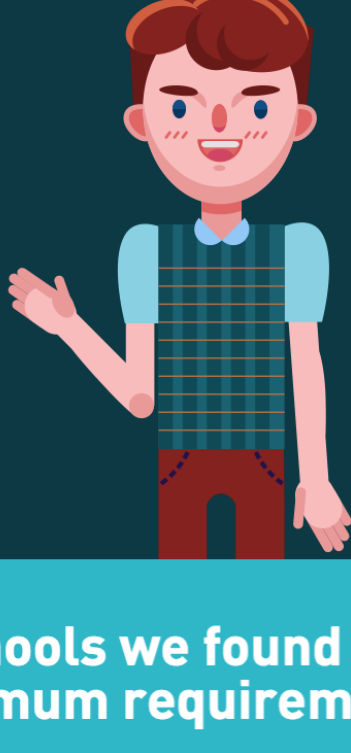


School Website Research

Key Facts Report

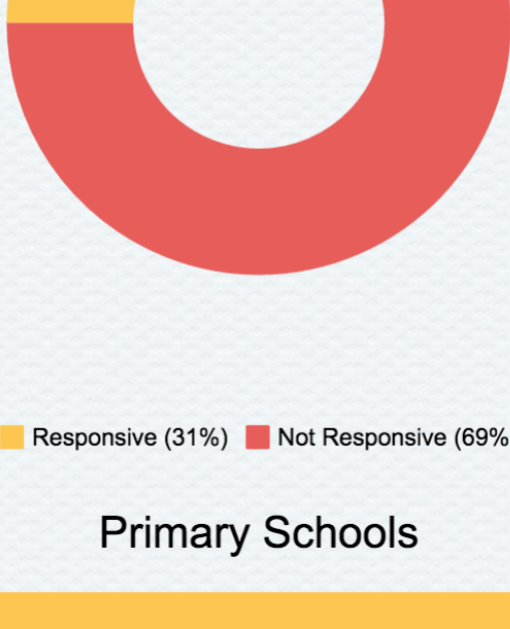


Highly insightful results of a recent survey of over 600 schools in the UK to establish how schools comply with OFSTED requirements and meet basic standards of general website best practice.

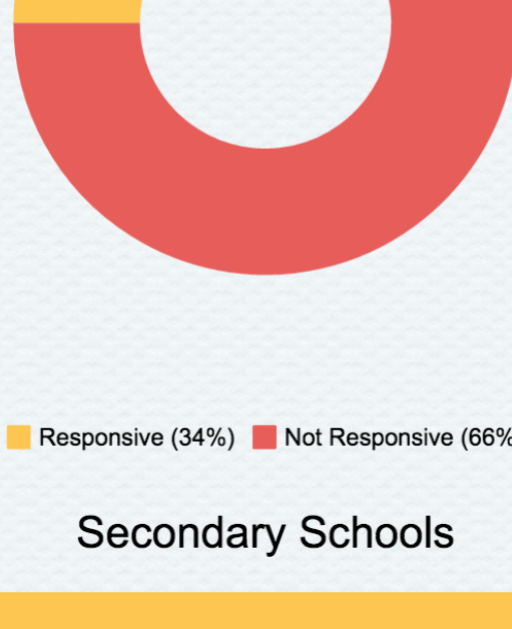


From an extensive survey of over 600 schools we found out that most schools aren't meeting the minimum requirements

Responsiveness - website adjustment to small screens (can your website be used easily on a mobile or tablet?)



Primary Schools



Secondary Schools

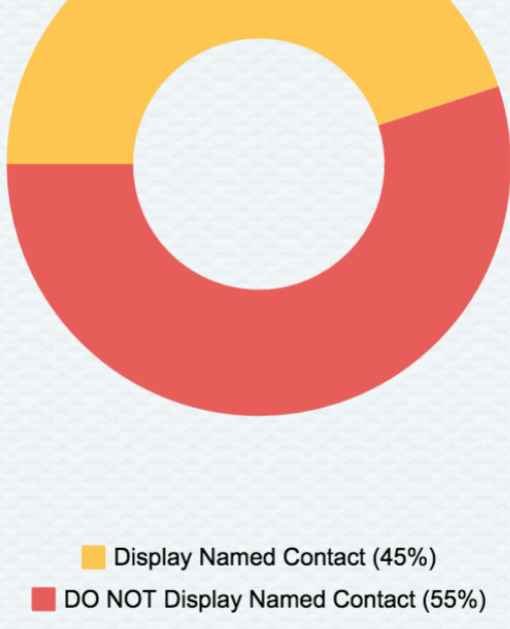
#Top Tips

All school websites should be responsive even if they have an app and Wordpress users should make sure they use a responsive theme.

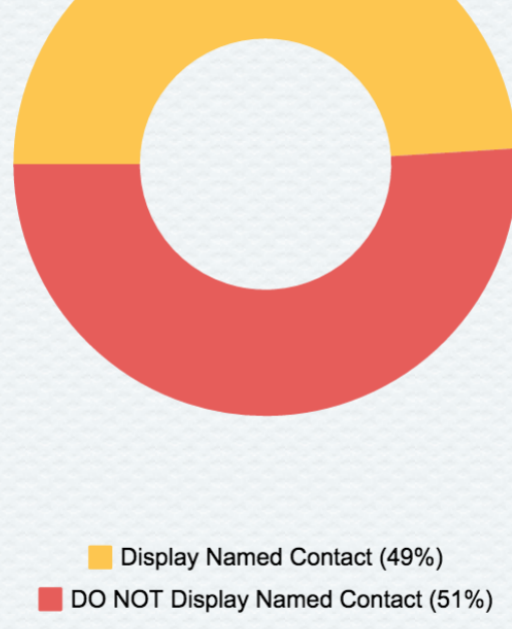
Any schools that use a designer should contact theirs to make sure their site is.

All Schudio School Websites are responsive as standard

NAMED CONTACT clearly display the main contact for parents and carers



Primary Schools



Secondary Schools

#Top Tips

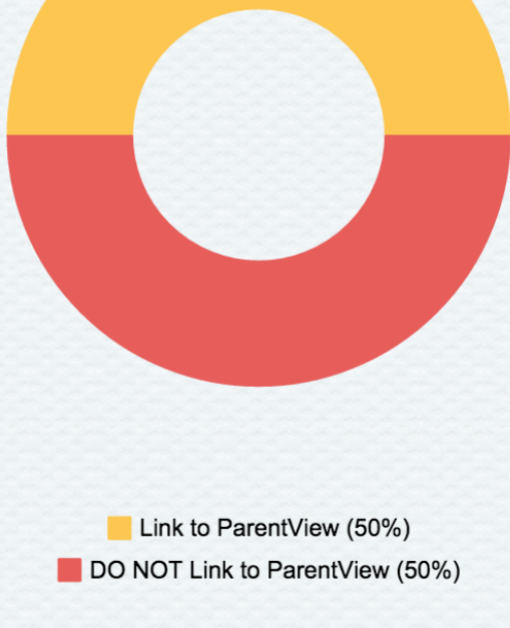
All Schools MUST display a genuine named contact to parents preferably on the homepage and it shouldn't be the headteacher.

They should indicate how long parents will be expected to wait for an answer.

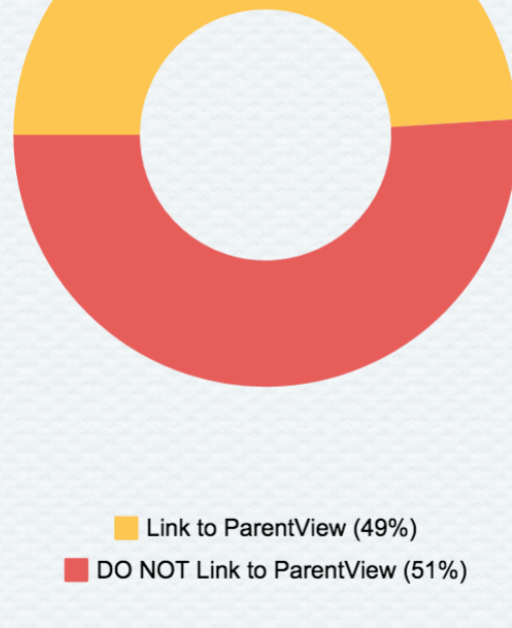
"A fundamental principle in parental engagement is knowing who to contact"

Schudio help you set up your site to meet OFSTED requirements

LINK TO PARENT VIEW give parents' and carer's the opportunity to have their say



Primary Schools



Secondary Schools

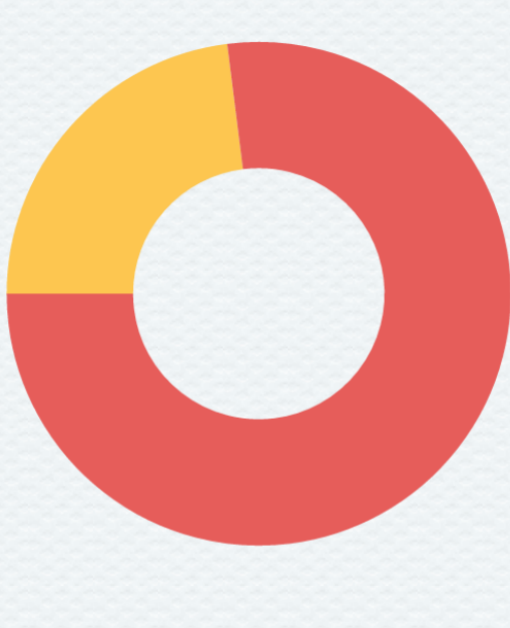
#Top Tips

Parent View is the main source for gathering parents' and carers' view about a school when it is inspected.

Linking to Parent View gives your school community the opportunity to give feedback on their child's school including quality of teaching, bullying and poor behaviour.

Schudio help you to engage your school community at every opportunity

TRANSLATION OPTIONS making sure you communicate effectively with ALL your families



Primary Schools



Secondary Schools

#Top Tips

Adding Google Translate is REALLY easy but ...

Most providers will offer you the option to display every language, that's not the best option. By selecting languages which are relevant to your school you will offer a much better facility (EAL families won't feel like an after thought)

Schudio include advanced Google Translate options as standard

ADVERTISE A MOBILE APP a brilliant add on for your website that can be pricey



Primary Schools



Secondary Schools

#Top Tips

Making sure your website is responsive is your first priority but an App for your school is a fantastic way to keep your school community informed and engage them more effectively.

Top Tip? Don't spend any money on a school App when ...

ALL Schudio School Websites include a FREE App

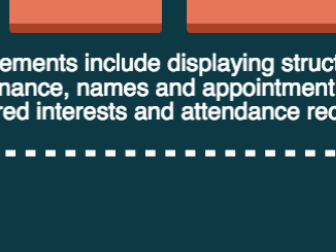
STATUTORY GOVERNOR INFORMATION



Only 1 school from 230 met all the requirements

87%

of all schools did not or only partly met OFSTED's requirements for Statutory Government Information

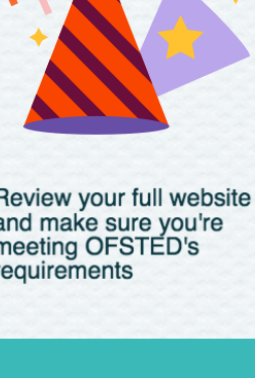


requirements include displaying structure of governance, names and appointment details, declared interests and attendance records.

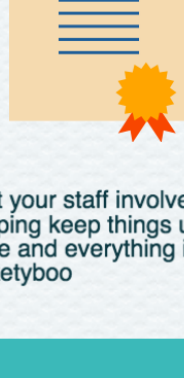


"Not meeting the statutory requirements DOES BECOME A LEADERSHIP AND MANAGEMENT ISSUE"

What Can You Do To Get it Right?



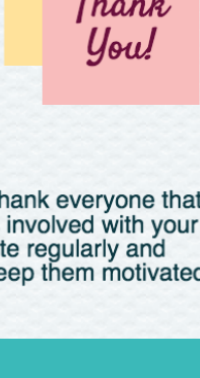
Review your full website and make sure you're meeting OFSTED's requirements



Get your staff involved in helping keep things up to date and everything is ticketyboo



Get the children involved in bringing your site to life by blogging as often as possible



Thank everyone that is involved with your site regularly and keep them motivated

This research was conducted by Cogent CS and supported by Schudio. Most schools are a bit lacking when it comes to their websites but it's not for trying, it's mostly the tools are a bit tricky to use. The Schudio School Website CMS is largely regarded as the easiest to use in the UK

Ian Richardson



Want a FREE, no obligation DEMO of the Schudio School Website CMS? Do Get In Touch

schudio

EMAIL: info@schudio.com | PHONE: 0333 577 0753

Download the FULL REPORT at http://www.cogentcs.co.uk/Docs/WebsitesResearchReport_Summary.pdf